Start-Up Chile BIG13 — Application Checklist (blank)

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Guide and sources: https://visaroads.com/en/start-up-chile

The BIG13 form on startupchile.charly.io has **8 sections plus Review & Submit**, about 110 fields. The deadline is **24 Nov 2026, 13:00 Chile time (CLST) = 11:00 Toronto**. Field lists below were read from the live portal on 23 Nov 2026; some questions only appear after a certain answer (marked *conditional*).

Before you start

- ☐ Pick **one** program. Build: under 1 year of commercial activity, CLP 15M. Ignite: under 3 years plus a working MVP, CLP 30M (+ CLP 20M extension). Growth: 2,400–25,000 UF in sales over the last 12 months, CLP 75M.
- ☐ Pick **one** language (English or Spanish) and use it in every answer and both videos.
- ☐ Choose the Team Leader. They cannot be changed after submission. They must work full-time and only on the startup from March 2027, and live in Chile for 4 months (Build), 6 months (Ignite) or 8 months (Growth).
- ☐ Prepare the **90-second pitch video**: YouTube (not Shorts) or Vimeo, public, upload date visible, team on camera, no animations. One second over = disqualified.
- ☐ Ignite and Growth: prepare the **120-second live MVP demo video**: the real product working, no slides or sales pitch.
- ☐ Have your sales figures in USD for: lifetime, calendar 2025, and the 12, 9, 6 and 3 months ending 31 Oct 2026.
- ☐ Have TAM, SAM and SOM in USD, with sources.
- ☐ Foreign Team Leader: plan your police certificates (country of origin and every country you lived in during the last 5 years; at most 60 days old when you apply for the visa; apostilled or legalised) and a passport valid at least 1 year from the visa application. These are SERMIG rules (DS 177/2022).

How the portal works: each text box has a character limit shown under it (most are 300–600). Click **Save** on every page; it keeps partial answers even when it shows "errors". **Review & Submit** shows "Completed forms: X / 8" and only allows submission at 8 / 8. Draft long answers in this doc first, then paste.

Step 1 — Application Questions

Choosing "Natural Person" in Q9 opens the Team Leader's personal-details block (Q10–21).

#	Question	Format / options	Your answer
1	Program	Build / Ignite / Growth	
2	Application language	English / Spanish	

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#	Question	Format / options	Your answer
3	Startup email + confirm	Email you check daily; all official notices go here	
4	How did you hear about the call	Up to 3 options	
5	Ever selected for a Start-Up Chile program?	Yes / No	
6	Applied to Start-Up Chile before?	Yes, same idea / Yes, different idea / No	
7	Terms and Conditions	Tick after reading (EN or ES link)	
8	Startup name	Becomes the Corfo contract name; cannot change	
9	Applying as	Natural Person / Chilean Legal Person	
10	Own shares in a company incorporated in Chile?	Yes / No	
11	First name(s), last name(s)	As in passport	
12	Gender	Female / Male / Non-binary / Prefer not to say	
13	Date of birth	DD/MM/YYYY	
14	Email	Team Leader's personal email	
15	Mobile phone	With country code	
16	Country of birth / country of residence	Dropdowns	
17	City, street, number, apt, postal code	Full address	
18	Valid Chilean ID or Chilean passport?	Yes / No	
19	Active second-category tax registration in Chile?	Yes / No	
20	Company led by a woman?	Yes / No	
21	Company incorporated outside Chile?	Yes / No	

- ☐ Step 1 saved

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Step 2 — Project Information

"Operating in a country" means more than 500 users, more than USD 1,000 revenue, or staff or an office there. A Yes on Q8–13 may open follow-up questions.

#	Question	Format / options	Your answer
1	Pitch in 7 words	Descriptive keywords, no slogan	
2	Public description	Max 300 characters; published if accepted	
3	Main objective for the program	Max 500 characters	
4	Headquarters country	Dropdown	
5	Operating in any other country?	Yes / No	
6	Region(s) of Chile with impact	Dropdown	
7	Online presence	Website / LinkedIn / Instagram / Facebook / Crunchbase / Other / None; website opens a URL field	
8	Ever in an accelerator or incubator?	Yes / No	
9	Raised capital?	Yes / No	
10	Any debt (loans, convertible notes, credit lines)?	Yes / No	
11	Formal third-party valuation?	Yes / No	
12	Any Corfo funding ever?	Yes / No; active Corfo funds can make you ineligible	
13	Any ANID funding ever?	Yes / No	
14	Mainly consulting or custom services?	Yes / No; Yes usually means ineligible	
15	Franchise business?	Yes / No; Yes usually means ineligible	
16	UN Sustainable Development Goals	Any number, or None	

- ☐ Step 2 saved

Step 3 — Startup Description

The pitch video must answer: the problem, local/regional/global potential, the product and its key features, what is new, and why this team. The MVP video (Ignite and Growth) must show the user

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journey and 2–3 core functions live; if it can't be reviewed, you are treated as having no MVP and are disqualified from Ignite.

#	Question	Format / options	Your answer
1	Pitch video link	Max 90 s, YouTube (not Shorts) or Vimeo, public	
2	Problem you solve	Max 500 characters: global or local, current solutions, how many affected	
3	Product and how it solves the problem	Max 500 characters	
4	Product's main industry + subcategory	Two dropdowns	
5	Why that industry	Max 300 characters	
6	Target customers' industry + subcategory	Two dropdowns	
7	Main technology + subcategory	Two dropdowns (AI, Big Data, Cloud, IoT, Fintech, etc.)	
8	Science or technology behind it	Max 500 characters, precise	
9	Commercial stage	Concept / Preliminary validation / Pre-MVP / MVP / MVP with clients / Recurring clients / Initial expansion / Scaling / International scale-up	
10	Nature of innovation	Technology-based / Science-based / None	
11	*Conditional:* role of technology	Is the product / enables it / embedded in hardware / used for sales / used internally	
12	*Conditional:* who develops the core tech	Team / contracted third party / team adapts existing tech / mainly third-party tools / resells others' tech	
13	*Conditional:* who owns the core tech	Startup / founders / joint with another org / licensed / not owned	
14	*Conditional:* what differentiates it	New functionality / same problem solved much better / exists elsewhere but not here / price or brand / not different	
15	*Conditional:* Technology	TRL 1–9	

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#	Question	Format / options	Your answer
	Readiness Level		
16	R&D phase involved?	Yes / No	
17	Any intellectual property?	Yes / No	
18	*If IP = Yes:* IP type and strategy	Max 200 characters	
19	Have an MVP or prototype?	Yes / No	
20	*If MVP = Yes:* MVP demo video link	Max 120 s, live demo, no slides	

- ☐ Step 3 saved

Step 4 — Market and Business

Sales figures are numbers only in USD, no symbols or commas. Write only results already achieved, no projections, in traction and metrics.

#	Question	Format / options	Your answer
1	Target market + TAM / SAM / SOM in USD	Max 500 characters	
2	Competitors or substitutes, and where they are	Max 400 characters; never say "none"	
3	What sets you apart	Max 400 characters	
4	Primary business model	B2B / B2C / B2G / B2B2C	
5	All business models pursued	Multi-select, or "only the primary"	
6	Primary revenue model	Subscription / fees / product sales / licensing / ads / services / revenue share	
7	Date commercial development started	DD/MM/YYYY: first external users or first LOI; not internal testing	
8	Traction and validation so far	Max 600 characters; include Chile if any	
9	Key metrics with year	Max 300 characters; mandatory for Ignite and Growth (MRR, CAC, LTV,	

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#	Question	Format / options	Your answer
		users…)	
10	Already have sales?	Yes / No	
11	*If sales:* date you started selling	DD/MM/YYYY	
12	*If sales:* lifetime revenue	USD	
13	*If sales:* calendar 2025 revenue	USD	
14	*If sales:* revenue 1 Nov 2025 – 31 Oct 2026 (12 months)	USD	
15	*If sales:* revenue 1 Feb – 31 Oct 2026 (9 months)	USD	
16	*If sales:* revenue 1 May – 31 Oct 2026 (6 months)	USD	
17	*If sales:* revenue 1 Aug – 31 Oct 2026 (3 months)	USD	
18	*If sales:* confirm all amounts are in USD	Tick	
19	How revenue scales without costs scaling	Max 500 characters	
20	Customer acquisition and retention	Max 500 characters: channels + retention mechanisms	
21	International expansion in the next 3 years?	Yes / No	
22	3-year go-to-market, year by year	Max 400 characters	
23	Technical and operational risks to scaling	Max 400 characters	
24	Legal, regulatory and cultural barriers + plan	Max 400 characters	

- ☐ Step 4 saved

Step 5 — Start-Up Chile Program

Co-financing: the founder pays 10% of the total on Build, 20% on Ignite, 50% on Growth (women leaders: 10% on Ignite, 40% on Growth). It is shown as approved project expenses, not paid to Corfo in cash.

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#	Question	Format / options	Your answer
1	What problem your technology solves in Chile	Max 500 characters	
2	Contribution to Chile's innovation ecosystem	Max 300 characters: jobs, talent, investment, exports	
3	Plan to establish the startup in Chile?	Already established / Yes / No / Don't know yet	
4	3–5 main activities during the program	Max 500 characters, bullets allowed	
5	At least 3 measurable KPIs for the end of the program	Max 300 characters (sales in USD, hires in Chile, TRL)	
6	How you will fund your co-financing share	Max 300 characters	
7	Benefits you want from Start-Up Chile	Up to 3 options	

- ☐ Step 5 saved

Step 6 — Team Leader

The Team Leader must hold at least 10% throughout application, selection and the program, and answers here are checked against the declarations in Step 8.

#	Question	Format / options	Your answer
1	LinkedIn profile URL	Public profile	
2	Highest education completed	Dropdown	
3	Institution name	Text	
4	Area of study	Dropdown	
5	Years of professional experience	Number only	
6	Industry with most experience + subcategory	Two dropdowns	
7	CV	Optional upload	
8	Experience and why it matters for this startup	Max 300 characters	
9	Why they are the right person	Max 300 characters	
10	Founded or co-founded a startup before?	Yes / No	
11	*If Yes:* which startup, years there, any exit	Text box	

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#	Question	Format / options	Your answer
12	C-level role in the startup?	Yes / No	
13	*If Yes:* position	Dropdown (CEO, CTO…)	
14	Languages spoken	English / Spanish / Other (name it)	
15	Is the Team Leader a founder?	Yes / No	
16	Holds at least 10% of the entity that owns the startup?	Yes / No / Owns no shares anywhere	
17	*If Yes:* ownership percentage	%	
18	Time invested in the startup now	Dropdown	
19	100% exclusive dedication from March 2027?	Yes / No	
20	Live in Chile for the whole program?	Yes / No	
21	Ever received Corfo funding for another project?	Yes / No	
22	Ever received ANID funding for another project?	Yes / No	

- ☐ Step 6 saved

Step 7 — Team

Up to 3 Team Members (not counting the Team Leader). Executors among them can be paid a salary in Chile after relocating. Team Members cannot be changed after submission.

#	Question	Format / options	Your answer
1	Number of founders, incl. Team Leader	Dropdown	
2	% of equity held by the founding team	%	
3	Why the founding team can succeed	Max 700 characters: complementary skills, past results	
4	Paying any founders based in Chile?	Yes / No	
5	Employees excluding founders (avg. last 12 months)	Number	
6	Paying any employees based in Chile?	Yes / No	
7	How key non-founder members strengthen	Optional text	

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#	Question	Format / options	Your answer
	the team		
8	Women in leadership positions	Number	
9	Mentors, advisors or consultants?	Yes / No	
10	Add a recommendation letter?	Yes / No; from someone outside the startup, not Corfo staff	
11	Add Team Members?	Yes / No; Yes opens a form per member (max 3)	

- ☐ Step 7 saved

Step 8 — Declarations, then Review & Submit

The Team Leader reads and ticks all 7 personally.

- ☐ I. All information is true, complete and accurate
- ☐ II. Only one application in this round (if more, only the last counts)
- ☐ III. Results arrive by email to the startup email from Step 1
- ☐ IV. I have read all eligibility and participation requirements
- ☐ V. The Team Leader will live in Chile for the whole program
- ☐ VI. The Team Leader cannot be changed after submission
- ☐ VII. External evaluators may see the application

Review & Submit

- ☐ "Completed forms" shows 8 / 8
- ☐ Both video links open in a private browser window
- ☐ Generate PDF and keep a copy
- ☐ Click **Submit application** at least 2 hours before the deadline
- ☐ Confirmation email received

After submitting

- ☐ Police certificates from your country of origin and every country you lived in during the last 5 years, at most 60 days old when you apply for the visa, apostilled or legalised
- ☐ Passport valid at least 1 year from the visa application (DS 177/2022, art. 11); more is safer
- ☐ Personal funds for your first months in Santiago; the grant is not paid on arrival
- ☐ Prepare for a possible online interview with the Team Leader and co-founders

About this checklist

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